

Business Card Specifications:

Final Size = 3.5 inches x 2 inches

For full colour/Artwork/Images that need bleed = 3.75 inches x 2.25 inches

SAFE AREA

Keep all your critical elements like text, logo, image etc. Within the safe area ``red border``

TRIM AREA

Please note: Any critical elements like text, logo, image, etc. will be cut where ``dotted line`` is shown here. Avoid borders or frames along the edges of final size.

BLEED AREA

Please ensure images or artwork atleast reach green line if you need bleed or background colour.

NOTE: Send files in CMYK format with all text converted to outline.

Specifications are same for vertical or horizontal layout

Please delete the specifications and guides before sending the final artwork.

3.75 x 2.25

3.5 x 2

3.25 x 1.75